Our Curriculum

Our curriculum offers a wide range of courses and gives the opportunity to pick free elective courses that reflect your interests and skill. We offer experiences in our lectures and are constantly improving our curriculum.

Bachelor of Arts in Business Communication International Program

- 1. Program: Bachelor of Arts in Business Communication (International Program)
- 2. Awards: Bachelor of Arts in Business Communication
 - B.A. (Business Communication) Major in
 - Business English communication
 - Business Chinese communication
 - Business Japanese communication
 - Business Korean communication
- 3. Institution: Faculty of Liberal Arts, Thammasat University
- 4. Academic Calendar: The academic calendar is divided into two semesters. Each semester lasts
 - 16 weeks
- Semester 1: August-December
- Semester 2: January-May
- Summer break: June-July

5. Course duration: The B.A. in Business Communication is a four-year, fulltime course. Students are not allowed to be enrolled in more than seven annual academic calendar years, and must be enrolled during at least seven semesters.

6. Unit Loa: In a regular semester, students must be enrolled in a minimum of 9 credits but must not take more than 21 credits in any regular semester and students may register for 6 credits in the last semester for the internship course.

7. Venues: Instruction is conducted mainly at the Faculty of Liberal Arts, Tha Prachan Campus.

Degree Requirements

(subject to change in accordance with curriculum revision)

Course Structure

Students must complete a minimum of 132 credits of the following. 1. Foundation Courses 30 credits 2. Specialized Courses 90 credits 21 Core Courses 30 credits 22 Major Area Core Courses 60 credits 221 Business English Communication 222 Business Chinese Communication 223 Business Japanese Communication 224 Business Korean Communication 1) Compulsory courses 42 credits 2) Elective courses 18 credits 3. Free Elective Courses 12 credits Total credits earned 132 credits

** For students in all majors to be completed within 4 years. The core courses consist of subjects to increase English language proficiency, as well as other base subjects that will give fundamental business knowledge. In terms of free elective courses, students are required to complete 12 credits of any subjects offered by the curriculum and the university to help students reach their advanced level of language proficiency. Also, to be able to adapt their language proficiency for business transactions. They can also choose from other courses offered by other faculties.

Composition of Courses Requires for the Bachelor of Arts in Business Communication International Program

