

PAGE 1: ABOUT US

WHAT IS BRITISH AND AMERICAN STUDIES?

The Multidisciplinary Advantage for Your Competitive Future

The British and American Studies International Program equips you with multidisciplinary perspectives and practical competencies to become an effective problem solver, thinker, and professional in our digitally and globally connected society. Our re-designed major allows you to examine past, present, and future influences of Britain and America on your country and the world through a flexible course of study conducted in English. You will learn how the language, communication, technology, arts, history, literature, and politics of Britain and the United States shape British and American society, affect your community, and impact global dynamics. The major enriches your knowledge about globalization, social justice, culture and aesthetics, digital technology, intercultural communication, entertainment, politics, human rights, and government through 4 signature areas of study important for creating positive social change and advancing your career:

- Communication and Digital Media
- Culture and History
- Foreign Relations and Government
- Arts and Literature

Unlike a traditional major in which you only focus on one academic subject, BAS allows you to take a variety of courses to expand your knowledge, abilities, and interests. You will take classes in the areas of arts, humanities, social and political sciences, digital studies, and communication, so you will graduate with broad intercultural understanding, international perspectives, and professional skills necessary for intellectual advancement, problem solving, and employment.

PAGE 2: WHAT MAKES BAS UNIQUE?

More Choices

We have re-designed the BAS major in 2023 so that you can take more courses on subjects that interest you, beginning as early as your second year of study! And, if you wish, our major allows you to also create an area of concentration through a variety of upper-level classes and electives. For example, if you enjoy arts and literature, you can choose to take more courses in that category, while reducing the ones in other signature areas: foreign relations and government, culture and history, and communication and digital media.

6 Core Competencies for Career Advancement

The multidisciplinary uniqueness of BAS allows you to apply your knowledge and abilities to more than one field of work, as our graduates have done. Whether you are interested in working for an international corporation, starting a non-profit organization,

or joining a government agency, the BAS's 4 signature areas of study will help you gain 6 core competencies that are attractive to employers:

1. Multidimensional perspectives
2. Intercultural intelligence
3. Problem solving
4. Creative and analytical thinking
5. Cross-cultural communication
6. Digital technology

Diverse Areas of Study

As a British and American Studies major, you will be introduced to diverse academic subjects: arts and humanities, politics, social sciences, communication, foreign languages, digital media, and behavioral sciences. Thus, you will graduate with breadth and depth, which will allow you to be more intellectually and professionally versatile.

Interests Exploration

Not sure where your interest lies or what you want to do after graduation? No problem. Because the BAS major trains you to

- Examine current and historical issues across academic fields
- Sharpen intercultural perspectives
- Refine foreign language competence
- Develop professional communication and digital skills,

you will be introduced to a wide range of body of knowledge that may help you discover your potentials, career, and calling.

PAGE 3: WHAT DO YOU STUDY?

Overview

Arts. Music. Film. Culture. Digital Media. Languages. Communication. History. Government. International Relations. Politics. Literature. Philosophy.

As a British and American Studies major, you will not study one academic field. Our newly designed major for 2023 allows you to gain broad yet focused knowledge about Britain and the United States and their influences on the world through 4 signature areas of study:

- Communication and Digital Media
- Culture and History
- Foreign Relations and Government
- Arts and Literature

The Structure of the Major

The BAS major is made up of three components: core classes, four signature areas of study, and electives. The core courses help you build a broad foundation for understanding Britain and America; the four signature areas enable you to focus on the discipline you enjoy; and the electives allow you to further deepen or explore your interests. As a whole, our curriculum empowers you to think and solve problems from multidisciplinary perspectives, while providing breadth, flexibility, and customizability for countless future possibilities.

Core Courses (To Be Completed Over 4 Years)

Year 1	Year 2	Year 3	Year 4
BS 100 College Writing Workshop	BS 150 Introduction to British and American Studies	BS 370 British Government and Politics	BS 480 Problem Solving Through Design Thinking Method
BS 111 Language Style and Rhetorical Grammar	BS 201 Writing for the International Workplace	BS 380 American Government and Politics	
BS 200 Presentational Speaking	BS 220 Introduction to British Literature	BS 340 Humanities, Technologies, and Artificial Intelligence	
	BS 230 Introduction to American Literature		
	BS 250 British History I		
	BS 251 British History II		
	BS 260 American History I		
	BS 261 American History II		
	BS 271 Introduction to Social and Political Science		

The Four Signature Areas

Communication and Digital Media

- BS 202 English in a Global Context
- BS 203 Introduction to Digital Media Content
- BS 204 Writing about Travel and Film

BS 302 Visual Communication and Rhetoric
BS 304 Digital Persuasion and Storytelling
BS 305 Rhetoric for Problem Solvers
BS 313 Social Media Trends and Practices
BS 314 Communication for Democracy and Social Change
BS 315 Communication for Career Advancement and Professional Development
BS 403 Language Translation Across Media
BS 404 Interpreting
BS 413 Selected Topics in Professional Writing
BS 414 Selected Topics in Communication

Arts and Literature

BS 323 Empire in British and American History and Literature
BS 324 Modern Literature
BS 325 Ethnicity and Identity in British and American Literature
BS 332 Postcolonial Studies
BS 333 Theatre in Britain and the United States
BS 334 British and American Poetry
BS 335 Theatre in the United States
BS 342 History of Art
BS 343 British and American Arts
BS 346 Visual Culture and Narratives
BS 422 World Literature
BS 423 Gender and Sexual Identity in Literature
BS 424 Selected Topics in British and American Literature
BS 434 Selected Topics in Literature
BS 444 Selected Topics in Art

History and Culture

BS 252 Britain and the United States in Southeast Asia
BS 262 Cinema in British and American Society
BS 352 British and American Thought
BS 353 Introduction to Cultural Studies
BS 354 Social and Labour History of the United States
BS 355 Immigration and Cultures in the United States
BS 356 Images of Asia in Western Media
BS 363 Popular Culture in Britain and the United States
BS 452 Global History
BS 453 Genocides
BS 454 Race and Class Identities in Britain
BS 455 Selected Topics in Cultural Studies
BS 456 Selected Topics in History and Historiography
BS 462 Global Migration
BS 463 African-American History and the Civil Rights Movement
BS 464 Selected Topics in British and American History

Politics and Social Science

BS 273 Introduction to International Relations and Global Politics
BS 274 British and American Foreign Policy
BS 373 Ethics
BS 374 The United States and the Indo-Pacific
BS 375 The Economies of Britain and the United States
BS 383 Introduction to Political Economy
BS 384 Britain and Europe
BS 385 Democracy in Theory and Practice
BS 472 Advanced Critical Thinking
BS 473 Globalisation
BS 475 Selected Topics in Social Science
BS 476 Contemporary Issues in International Affairs
BS 477 International Law and Human Rights
BS 482 Britain and America in the Middle East
BS 483 Selected Topics in British and American Politics

Free Electives

BS 208 Spanish for Communication 1
BS 209 Spanish for Communication 2
BS 318 Creative Writing Skills
BS 398 Internship
BS 458 Selected Topics in British and American Studies
BS 498 Independent Studies

A Sample Four-Year Study Plan

	Course	Credit
Year 1	Semester 1	
	4 Courses from General Education	12
	BS 100 College Writing Workshop	3
	BS 200 Presentational Speaking	3
	Semester 2	
	4 Course from General Education	12
	BS 101 Language Style and Rhetorical Grammar	3
	BS 150 Introduction to British and American Studies	3

Year 2	Semester 1	
	1 Course from General Education BS 220 Introduction to British Literature BS 250 British History 1 BS 260 American History 1 BS 271 Introduction to Social Science 1 Course from Communication and Digital Media module	3 3 3 3 3
Year 3	Semester 2	
	1 Course from General Education BS 230 Introduction to American Literature BS 251 British History 2 BS 261 American History 2 BS 201 Writing for International Workplace 1 Course from Communication and Digital Media module	3 3 3 3 3
Year 3	Semester 1	
	BS 370 British Government 1 Course from Communication and Digital Media module 2 Courses from History and Culture module 1 Course from Art and Literature module	3 3 6 3
Year 3	Semester 2	
	BS 380 American Government BS 340 Humanities, Technology and Artificial Intelligence 2 Courses from Art and Literature module 1 Course from History and Culture module 1 Course from Politics and Social Science module	3 3 6 3 3
Year 3	Semester 1	
	BS 480 Problem Solving through Design Thinking	3

Year 4	2 Courses from Politics and Social Science module 2 Courses from Free Elective	6 6
	Semester 2 2 Courses from any module 2 Courses from Free Elective	 6 6

PAGE 4: WHAT JOBS ARE AVAILABLE FOR BAS GRADUATES?

Our major enables you to pursue a variety of career paths. Because we teach you to think through multiple disciplinary lens and methods—from arts and humanities, to social sciences, to politics and foreign affairs, to digital media, to intercultural communication—you will be able to pursue a variety of jobs. Our graduates have become a

- Diplomat
- U.S. embassy official
- Social media trends analyst
- Content creator
- International humanitarian rights advocate
- Marketing specialist
- Online education consultant
- Communications manager
- Overseas logistics coordinator
- Television anchor
- Educator

Whether you want to join a corporation, pursue a doctoral degree, lead a community, or start a non-profit, the BAS curriculum is flexible and practical, enabling you to be competitive across diverse career fields.

PAGE 4: OUR PEOPLE

Faculty

Jiratorn Sakulwattana

Academic Position: Lecturer

Education

- BA English, Chiang Mai University, Thailand
- MA Film and Literature, University of Essex, UK
- PhD Film Studies, SOAS University of London, UK

Areas of Expertise

Film studies, Thai Cinema, Women in cinema

Email

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Steven Adams

Academic Position: Lecturer

Education

BA English Literature and Linguistics, University of Nottingham, UK

M.Ed. Education, Manchester University, UK

Email

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Chanon Adsanatham

Academic Position: Assistant Professor

Education

BA English Literature (summa cum laude), University of Colorado

MA Rhetoric and the Teaching of Writing, University of Colorado

PhD Composition and Rhetoric, Miami University

Areas of Expertise

Rhetoric and writing, multimodality, writing in digital contexts, comparative rhetoric, cross-cultural qualitative methods

Email

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Peter Hammond

Academic Position: Assistant Professor

Education

BA American Studies, University of Sheffield, UK

MA American Studies, University of Nottingham, UK

PhD American Studies, University of Nottingham, UK

Areas of Expertise

Race, class and culture

Email

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Ed Knuth

Academic Position: Lecturer

Education

BA Political Science (High Honors), University of Michigan, U.S.A.

JD Law (Juris Doctor), University of North Carolina, U.S.A.

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Matt Wagner

Academic Position: Lecturer

Education

BA History and Political Science, Winthrop University, U.S.A.

MA History and Political Science, Winthrop University, U.S.A.

MA History, Winthrop University, U.S.A.

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